Town of East Hampton
Economic Development Commission
Regular Meeting
Tuesday, July 19, 2022
6:30 P.M.
Town Hall 2nd Floor Meeting Room and via Zoom

MINUTES

Present: Chairman Matthew Reich, Walt Jedziniak, Jordan Higgins, and Marlene Geary with Town Manager David Cox.

Absent: Ted Turner and Jase Doane.

Call to Order: Chairman Reich called the meeting to order at 6:33 P.M.

Approval of Minutes: A motion was made by Ms. Geary, seconded by Mr. Jedziniak, to approve of the June 21, 2022 regular meeting minutes with no changes. Voted 4-0 in favor.

Public Comment: None

Old Business

a. Update and Discussion on Village Center Streetscape Project: An update on the project was emailed to the members to review for the meeting. With the re-design of the streets parking issues arise. Adding a row or lane for parking on one side of the street was suggested as a solution to parking problems. A crosswalk will be added for children crossing the street from Center School. There are some potential parking areas for food trucks. The 3 Walnut Brownfields property has potential to be multi-use commercial with the possibility of hosting food trucks in the future. There are still some contaminants in the soil with that needs identifying to move forward. There is a new arcade across from Center School. The members discussed signage for the crosswalk by the school to warn drivers on Summit Street of potential pedestrians. A flashing stop sign could be used to warn of the crosswalk in advance. The easements for the private properties would be a case by case process for each property or business. A letter of support for the project from the commission would be drafted to go to the Town Council for their August meeting. The town has to work with DOT on the streets owned by the state during the project. The Village Center businesses are responsive to the project. A motion was made by Mr. Jedziniak, seconded by Mr. Higgins, to have the commission send a letter of support for the streetscape project to the Town Council. Voted 4-0 in favor.

b. Update on Bells on the Bridge Project: The members discussed providing a graphics package to help the businesses market the project to gain more awareness and spread the information for the event. Research of other potential businesses to include in the project will be discussed by Ms. Geary and Mr. Doane. Mock ups of the marketing materials would be sent to the members to review for next month’s meeting.
c. **New Signage for Business Recognition:** The new sign was displayed to show the members how it looks.

**New Business:**

a. **Developing Guidance Regarding Business Incentive Program and Potential Modifications:** An informal working group was created for developing and/or revising the guidelines. Some workshops were held after last month’s meeting.

**Correspondence:** None

**Town Manager’s Report:** The town is looking to apply for a STEAP Grant for the streetscape project. There is continued interest in the developmental areas or sites in the Village Center. There will be testing of potential well sites at Pine Brook and Oakum Dock by St. Clements to see if the water would be viable for the town.

a. **New Business Update/ New Businesses with Planning & Zoning Approval/ Review of P&Z Minutes:** 82 Main Street was sold to an out-of-state buyer.

**Public Comment:** None

**Adjournment:** *A motion was made by Mr. Higgins, seconded by Ms. Geary, to adjourn the meeting at 7:20 P.M. Voted 4-0 in favor.*

Respectfully Submitted,

Katrina Aligata

Recording Clerk