

February 20, 2019

Proposed Business: 91 Main Street East Hampton, CT
Sheila Mullen

DEXTER'S TUNES TALES & ALES

Used Books/Used Vinyl Records/ Fat Orange Cat Beer and Local Wine (by the cup)

Dexter's Tunes Tales & Ales will be a used book and record shop that serves beer and wine by the cup. This would require a tavern permit from the State of CT Department of Consumer Protection. We will only offer small packaged snacks for sale. We will have a refrigerator behind the counter and serve from our recyclable cans in compostable and recyclable cups made with 100% renewable resources. We will use paper bags only and offer canvas bags for sale.

We also would like to become a community space where people feel welcome to come and read books, work on their computers, etc. We would like to have Open Mic evenings and welcome book clubs to gather.

We envision being open five days per week, from about 12pm to 7pm or 8pm, with possibly one evening until 9pm or 10pm.

Projected Impact on the Town Center:

We believe that our current business (Fat Orange Cat Brew Co), being an established brewery in town, will help add traffic to the town center by serving our beer. We also feel strongly that a used book and record shop will alone be a draw to the downtown.

We plan on only offering a cup of beer or wine, but allowing customers to purchase coffee and other beverages from ECO or other future businesses and bring them in. We will have free potable drinking water available. We also don't plan to sell local art or crafts, so as not to compete with existing businesses and hopefully only enhance them.

We plan on having tasteful seasonal outdoor seating in both the front and back of the building, also adding to the vibrancy and community feel of the Village Center.

We plan on establishing a thoughtful and diverse collection of used books and records in order to build a high-quality reputation among the collecting community. We are equally passionate about books and records as we are about beer, and believe with this energy the business would flourish in the Village Center.