

**Town of East Hampton
Economic Development Commission
Regular Meeting
Tuesday, September 19, 2017
6:30 PM
East Hampton Town Hall**

DRAFT MINUTES

Present: Jack Solomon, Tim Csere, Ted Turner, Erin Hall

Absent: Kate Adams

Call to order: Chairman Solomon called the meeting to order at 6:30 p.m.

Approval of Minutes

- a) *A motion was made by Ms. Hall and seconded by Mr. Csere to approve the regular meeting minutes of August 15, 2017. Voted 4-0.*

Public Comments: Recording secretary noted that Gerson DaSilva had called the Town Manager's office several times asking to speak to the EDC regarding his property. His information was given to Mr. Csere who will call him and ask him to attend a meeting.

Old Business

New Business Update: ECO, a new coffee shop, is coming to the Village Center.

Belltown Spotlight on Business: Loco Perro is the next spotlighted business; Mr. Turner will bring the sign there and set up a time for a photo.

Mr. Csere noted that a local contractor had called him and asked about becoming a spotlight business. He gave him information.

Ms. Hall moved and Mr. Csere seconded to add Walt Jedziniak Photography as December's Belltown Spotlight on Business, Waves as January's, and LBC Marine as February's. Voted 4-0 in favor.

Discussion: It was noted that Mr. Jedziniak doesn't have a store front and that he makes many contributions to the East Hampton community. Ms. Hall will obtain write-ups for Walt Jedziniak and LBC. Chairman Solomon will do so for Waves.

Commission Members' Business Outreach Reports: Ms. Hall passed out an information page that she created for business outreach purposes. She also proposed a map to divide the town into territories for members. Another business showcase, with public members invited was discussed for the spring. This could be in the Village Center, possibly at the Goff House with a business crawl. This will also promote tourism. Ms. Hall will look into rental of the Goff House for an event.

EH Events Magazine: Photos and write-ups of spotlighted businesses and the networking event at the Bevin House will be in the next publication.

New Business

Division of Territory for New Business Outreach: The goal is that each member takes an area and talks to businesses located there, as well as persuade more people to attend EDC meetings, contact them for events, etc.. There was discussion on how a database would be useful for this sort of thing, and discussion on the possibility of an intern or a student that needs community service hours updating the list the EDC currently has.

Information/Handouts for New Business Outreach: There was discussion on printing the information, which will be utilized to attract new business and to have at events. It was suggested that Mimi could do so, or possibly the information can be printed in the Town Manager's Office. Mr. Maniscalco will be asked to review the document that Ms. Hall made. This should also be added to the EDC link on the Town's website once approved. There was discussion on the town video created by CGI and how the model of ad-funding could be translated to a project for the EDC.

Town Manager's Report: None

There was discussion on how the EDC can receive an update on new businesses each month; perhaps a list of businesses that have applied for permits, or a way to find new additions on the tax rolls. This will be discussed with Mr. Maniscalco. It was also requested that Mr. Maniscalco send information (if he cannot attend the meeting) on possible new businesses that have an interest in East Hampton.

Public Comments: None

Adjournment: *Chairman Solomon adjourned the meeting at 7:25 p.m..*

Respectfully submitted,

Eliza LoPresti
Recording Clerk