

**Town of East Hampton
Economic Development Commission
Regular Meeting**

Tuesday, October 19, 2021

6:30 P.M.

Town Hall 2nd Floor Meeting Room #201 and Via Zoom
MINUTES

Present: Chairman Matthew Reich, Ted Turner, Walt Jedziniak, and Jase Doane.

Absent: None

Call to Order: Chairman Reich called the meeting to order at 6:00 P.M.

Approval of Minutes:

- a) **Regular Meeting of September 21, 2021:** *A motion was made Mr. Doane, seconded by Mr. Turner, to approve of the regular meeting minutes for September 21, 2021 with no changes. Voted 4-0 in favor.*

Public Comment: None

Old Business:

- a. **Update on Signs Promoting the Village Center:** The new signs are starting to be installed with the parking signs in the Village Center as the first ones to go up. The signs will be installed go out from that point in the Village Center. The Route 66 and Town Hall signs are being stored since there may be a need to gain approval from the state to install the signs on the side of Route 66.
- b. **Update on the Bells on the Bridge Project**
 - i. **Ghost Run:** There was some discussions with the participating businesses to have the bells stocked in their stores during the Ghost Run event to sell more bells. The Ghost Run event could help sell more bells and to better promote and spread awareness of the Bells on the Bridge project.
 - ii. **Holiday Promotion:** An article promoting the Bells on the Bridge and the holidays will be going into the next Rivereast newspaper. This could help to get more people out buying presents for the upcoming holidays and getting their bells at the same time. It was suggested to create a mini advertisement to put in the newspaper to spread the information about the event. The members suggested starting the promoting and marketing of the holiday tie in for the bells in late November or early December.
- c. **Creation of Online Submission Form for Business of the Month:** There are a couple formats to investigate and to determine whether they can be accessible and customizable for the online submission forms. If these formats don't work out; there is a backup plan of a fillable form that will be added to the town website under the commission's page that can be printed, emailed, faxed, and mailed.

- d. **New Business Update/New Businesses with Planning & Zoning Approval/ Review of P&Z Minutes:** The members reviewed and briefly discussed the minutes and motions of the Planning and Zoning commission.

e. **Town Business Recognition**

1) **New Business Banner Location:** None

2) **Business of the Month:** There was a nomination submitted for Two Brother's Café. One of the requirements for nominating a business is that the company needs to be in business for a year in town. Two Brother's Café hasn't been in business for a year yet. *A motion was made by Mr. Reich, seconded by Mr. Turner, to recognize and add Two Brother's Café to the New Business list for the commission. Voted 4-0 in favor.*

New Business: None

Correspondence: The town received a grant to highlight the Air Line Trail and to add some information and tip signs along the trail. A new brochure or update to the existing one for the trail was discussed with the people in the meeting for the Air Line Trail.

Town Manager's Report: An updated bi-weekly report is posted on the Town Website.

Public Comment: None

Adjournment: *A motion was made by Mr. Turner, seconded by Mr. Doane, to adjourn the meeting at 6:22 P.M. Voted 4-0 in favor.*

Respectfully Submitted,

Katrina Aligata

Recording Clerk