

**Town of East Hampton**  
**Economic Development Commission**  
**Regular Meeting**

Tuesday, February 16, 2021

6:30 P.M.

VIRTUAL MEETING VIA ZOOM

MINUTES

**Present:** Vice Chairman Tim Csere, Walt Jedziniak, Matthew Reich, and Jase Doane.

**Absent:** Chairman Ted Turner, Christopher Ott, and Robin Letourneau.

**Call to Order:** Vice Chairman Csere called the meeting to order at 6:56 P.M.

**Approval of Minutes:** *A motion was made by Mr. Jedziniak, seconded by Mr. Doane, to approve of the January 19<sup>th</sup>, 2021 regular meeting minutes with no changes. Voted 4-0 in favor.*

**Public Comments:** None

**Old Business:**

- a. **Discussion of the Bells on the Bridge Project:** There was discussion with the Director of Parks & Rec, DEEP, and the State to discuss the Belltown Bells events. If the airline trail bridge is used for the event there would be some licenses that may be needed to put the bells on the bridge. And the bells attached to the bridge would only be temporary, so the event could not last for a long time. It was suggested to relocate the event to the bridge across from the library in the Village Center. That bridge is owned by the town and the state won't have to be included in the event. There Are some finer details to figure out about attaching the bells to the bridge after inspecting and evaluating the new bridge location. The event would mostly likely have a Spring launch when the weather would be warmer. This could also let the bells be on the bridge for a longer time and let the event timeframe lengthen as well.
- b. **Business Package Promotion & Tourism:** This topic was tabled for the next meeting.
- c. **New Business Update/New Businesses with Planning & Zoning**  
**Approval/Review of P&Z Minutes:** The members reviewed the minutes and motions.
- d. **New Business Banner Locations:** The banner is still at Robert's Lakehouse. The sandwich board sign was at Belltown Tavern and will go to Finn Financial next.
- e. **Belltown Spotlight on Business:** There was a nomination emailed to the members for Tavern on 66. *A motion was made by Mr. Doane, seconded by Mr. Reich, to nominate Tavern on 66 as Business of the Month for March. Voted 4-0 in favor.*
- f. **Town Beautification:** This topic has been tabled.

**New Business:** The new business cards for the members will be printed next week. If there are any changes the members want to make to their can email Cathy the changes they want to make. There was an update on the mission statement for the commission. A PowerPoint was made to

show the progress made by the sub-committee. There are 4 main pillars: retain and grow existing business, attract new business, diversify local economy, and tourism/ beautification. The next steps are to refine the pillars and apply any feedback from the other members. More information and data will further develop the four pillars. It was suggested to add the wording “encourage the community to shop and stay with local businesses”. The power point would be set to the members to review and give more feedback or changes for the next round of drafting. A new campaign was proposed to the members. Masks for East Hampton Small Businesses. The EDC will offer free face masks, provided by the Rossi Family Foundation, in set allotments to small businesses in East Hampton. The masks would be provided to the small businesses for their employees and possibly for patrons that forgot/ didn’t have a mask handy. Ted Rossi, of the Rossi Family Foundation, will be donating 2,000 adult masks and 2,000 children masks, with 50 masks per box. The businesses that want to sign up would go through a Google registry form. The application period would be 2-3 weeks depending on the number of businesses reaching out. This event will be promoted through email to business contacts, through the press like the Rivereast, and on the EDC Facebook page. The distribution of the masks would involve setting up in a fixed location for the businesses to come and get the masks. If the business doesn’t want to pick them up; the masks would be dropped off at the business’s storefront. There are ten businesses from Eat Hampton Eats and business contacts from each Business of the Month that could be included in the email list. This event is a first come, first serve. There may be 20-40 businesses, including daycares, involved in the event. It was suggested to have the commission purchase 2,000 masks with some of the remaining budget to donate to the campaign. This event will also be open for 2-3 weeks. The launch date is tentatively set for the first week of March. *A motion was made by Mr. Reich, seconded by Mr. Doane, to allocate \$75 for unexpected costs until the next meeting. Voted 4-0 in favor.*

**Town Manager’s Report:** There is a bi-weekly report uploaded onto the town’s website with new information.

**Public Comment:** None

**Adjournment:** *A motion was made by Mr. Reich, seconded by Mr. Jedziniak, to adjourn the meeting at 7:50 P.M. Voted 4-0 in favor.*

Respectfully Submitted,

Katrina Aligata

Recording Clerk