

Town of East Hampton
Economic Development Commission
Regular Meeting
Tuesday, November 17, 2020
6:30 P.M.
VIRTUAL MEETING VIA ZOOM

MINUTES

Present: Chairman Ted Turner, Tim Csere, Walt Jedziniak, Robyn Letourneau, Matthew Reich, and Jase Doane (arrived at 7:30pm) and Town Manager David Cox.

Absent: Christopher Ott

Call to Order

Chairman Turner called the meeting to order at 6:30 pm via Zoom.

Approval of Minutes

A motion was made by Mr. Jedziniak, seconded by Mr. Csere, to approve regular meeting minutes for the October 20, 2020 with a correction to the spelling for Robyn's name. Voted 5-0 in favor.

Public Comments

None

Old Business

a) Discussion of East Hampton Eats Campaign

Mr. Reich provided an update on the East Hampton Eats Campaign. There are 1700 entries so far. Chatham Creamery and Dexter's have closed for the season but are okay to remain on the flyer. The drawing for the first winner was done and photos were taken. The campaign so far has been successful and the response from the businesses has been good. It is a good idea to do something similar in the future. There was discussion about some kind of campaign for the holiday season. It was noted the Library is doing their Village Center basket raffle.

b) Business Package Promotion & Tourism

There are only about 10 brochures left at Town Hall. This item will be discussed further at the next meeting.

c) New Business Update/New Businesses with Planning & Zoning Approval/Review of P&Z Minutes

Members reviewed the Planning & Zoning minutes. Home-based businesses were discussed. It was noted there is no provision in the code for home-based businesses and there is a need for a reasonable regulation.

d) New Business Banner Locations

The banner will be at Willow next.

e) Belltown Spotlight on Business

The Belltown Spotlight on Business board is at CZ Equipment. A new business of the month needs to be chosen for next month.

f) Town Beautification

This item will remain on the agenda. An idea for the Main Street bridge was briefly discussed with more information to come at a future meeting.

New Business:

a) Approval of 2021 Meeting Dates

A motion was made by Mr. Csere, seconded by Ms. Letourneau, to approve the 2021 meeting dates. Voted 6-0 in favor.

The members discussed the need to keep the bed & breakfast in town. Members discussed the desire to hire a part time EDC employee or get an intern. This will be discussed further at a future meeting.

Town Manager's Report

The gas station at Main Street and Skinner Street opened. There will be a new restaurant where Ratatouille was located called the Belltown Tavern. Roberts Lakehouse will be opening soon at the old Angelico's building.

Public Comment

Dean Markham, Town Council Vice Chairman, commented that the EDC does not have a charge or policy direction. The Council would like to see something put together as a mission statement. He also noted that in the upcoming Budget Policy Statement all new positions in the budget will need to have quantifiable documentation and objectives. He also noted that the Town Council now has appointing authority for the EDC and they will be reappointing all of the current members at the November 24th meeting.

Adjournment

A motion was made by Ms. Letourneau, seconded by Mr. Doane, to adjourn the meeting at 8:00pm. Voted 6-0 in favor.

Respectfully Submitted,

Cathy Sirois
Recording Clerk