

Town of East Hampton
Economic Development Commission
Regular Meeting
Tuesday, October 20, 2020
6:30 P.M.
VIRTUAL MEETING VIA ZOOM
MINUTES

Present: Chairman Ted Turner, Tim Csere, Walt Jedziniak, Matthew Reich, Christopher Ott (Joined at 6:35pm), and Jase Doane.

Absent: Robin Letourneau

Call to Order: Chairman Turner called the meeting to order at 6:30 P.M.

Approval of Minutes: *A motion was made by Mr. Csere, seconded by Mr. Jedziniak, to approve of the September 15th, 2020 regular meeting minutes with no changes. Voted 6-0 in favor.*

Public Comments: None

Old Business:

a) Discussion of East Hampton Eats Campaign: The first week of the campaign has around 600 entries. The rollout and launch of the campaign was successful. There has been support from the Middlesex Chamber and the middle school in town had an advertisement for the campaign in their newspaper. The seasonal restaurants, like Chatham Creamery, are closing for the season before the campaign ends. The campaign is two weeks away from the first prize drawing. The campaign ends on November 30th. The members discussed forming a sub-committee for future campaigns. The sub-committee is to ensure more people work on the campaigns instead of having one person performing all the work.

b) Business Package Promotion & Tourism: There were 250 copies printed and delivered to the Town Hall. They were circulated around the town handed out from the Town Hall and local businesses. There was some discussion about putting the pamphlet on the town website to be more accessible. Having the pamphlet online would be more cost effective and will not become obsolete when the pamphlet needs to be updated.

c) New Business Update/New Businesses with Planning & Zoning

Approval/Review of P&Z Minutes: The members reviewed and discussed.

d) New Business Banner Locations: The sandwich sign is at the CBD store and then it will go to Willows. The banner will probably go to Finn Financial once they open in town.

e) Belltown Spotlight on Business: All the businesses had their picture taken and the articles have been submitted into the Rivereast and the Events Magazine. *A motion was made by Mr. Csere, seconded by Mr. Doane, to nominate CZ Equipment LLC for Business of the Month for November. Voted 6-0 in favor.*

f) Town Beautification: An idea for the bridge in the Village Center was brought to the attention of the members. There are no definitive details yet, but by the next meeting there will be more to discuss.

New Business:

a. Discussion of Future Meetings – In Person/Zoom: The members are flexible with in person and zoom meetings. Small committees have an easier time with in-person meetings, but the bigger committees would be difficult for in person meetings. The committee has been functioning with zoom meetings well during the past months.

Town Manager's Report: The Town Council is discussing allocating funds for bringing water to town and the route 66 corridor. The town obtained a grant for the water project. The town was encouraged to send a letter of eligibility to obtain another grant.

Public Comment: None

Adjournment: *A motion was made by Mr. Reich, seconded by Mr. Csere, to adjourn the meeting at 7:25PM. Voted 6-0 in favor.*

Respectfully Submitted,

Katrina Aligata

Recording Clerk