

Town of East Hampton
Economic Development Commission
Regular Meeting

Tuesday, August 18, 2020

6:30 P.M.

VIRTUAL MEETING VIA ZOOM

MINUTES

Present: Chairman Ted Turner, Tim Csere, Robin Letourneau, Walt Jedziniak, Matthew Reich, and Jase Doane.

Absent: Christopher Ott

Call to Order: Chairman Turner called the meeting to order at 6:36 P.M.

Welcome New Member: The members welcomed new member Jase Doane to the commission.

Approval of Minutes: *A motion was made by Mr. Csere, seconded by Mr. Jedziniak, to approve of the July 21st, 2020 regular meeting minutes with no changes. Voted 6-0 in favor.*

Public Comments: None

Old Business: *A motion was made by Mr. Turner, seconded by Ms. Letourneau, to fix the price of the New Business sandwich sign from \$250 to \$275. Voted 6-0 in favor.*

- a. **Business Package Promotion & Tourism:** The pamphlet has been revised and needs to be voted on by the members to send to the printers. Each business listed in the pamphlet needs to be checked as a registered business in town. The list of businesses should be checked before being sent to print.
- b. **New Business Update/New Businesses with Planning & Zoning**
Approval/Review of P&Z Minutes: No minutes to review. There was no meeting for Planning and Zoning.
- c. **New Business Banner Locations:** The banner is going to the new CBD store first then goes to Willow when they open.
- d. **Belltown Spotlight on Business:** The sign will be going to Liberty Outdoor Services. The members have to get a picture and present award to Liberty Outdoor Services. The members also need to get a picture with Fat Orange Cat. The members need to get the three pictures with the previous BOTM businesses to send in to the Rivereast by September 1st. *A motion was made by Mr. Csere, seconded by Ms. Letourneau, to nominate R.J. Phelps for September Business of the Month. Voted 6-0 in favor.*
- e. **Town Beautification:** There was a suggestion to have different clubs and organizations in town maintain a piece of land in town. There would be signs stating the certain club or organization maintained the area. This could advertise the business and raise the number of customers to the business.

- f. **Discussion of East Hampton Eats Campaign:** The members discussed the specific details remaining for the campaign. It was decided to use an entry card for patrons to fill out when they participate at the selected restaurants. They would fill out their name, phone number, address, and the restaurant they're eating at. These cards will be brought to the Town Hall weekly for safe keeping. The campaign will be held for a month to give the community time to eat at different places. It was suggested to have the restaurants pick their winner from the entry cards. No restaurants have been contacted about this campaign, the members wanted to discuss and flesh out the details before bringing in any restaurants. A general letter introducing and explaining the campaign will be drafted and passed around to the different restaurants. A few members will go to the restaurants and talk face to face with the owners to see if they would like to get involved. The members suggested setting the cost limit at \$5 for the participating citizens. The members will discuss the set minimum cost with the restaurants as well. The most important impact from this campaign is to raise the traffic and patronage for the local restaurants in town to encourage local spending. This campaign will hopefully help the local businesses and restaurants in town raise their profits and their patronage. A flyer should be designed to advertise and spread the word about the campaign within the community and the town. Prices for the flyer and entry cards will be discussed with the designer and may be different depending on the different projects.

New Business: None

Town Manager's Report: Mike Jorgensen is looking for a new location in town for his non-profit recruitment agency. He will be looking for an actual store front. There are good results from the lake and has more activity in the lake. The restaurants in town are continuing their outdoor dining. But there has been no discussion about go forward with outdoor dining during the winter months. For the restaurants, they can only have half capacity for dining inside. The gas station in the Village Center has the tanks in the ground and is moving along in its renovations. The aeration system has a positive impact on the lake so far. But it is still a long road to go in restoring the health of the lake. There has been some drop in clarity for a time, but the clarity is better than this time last year. The system will remain running into October or Early September and will be turned off during the winter months.

Public Comment: Judd Melon- Mr. Melon introduced himself to the members. He will be running for office for the district. He wants to attend more meetings and see if he can help the commission in any way.

Adjournment: *A motion was made by Mr. Reich, seconded by Mr. Csere, to adjourn the meeting at 7:58PM. Voted 6-0 in favor.*

Respectfully Submitted,

Katrina Aligata

Recording Clerk