

Town of East Hampton
Economic Development Commission
Regular Meeting

Tuesday, May 19, 2020

6:30 P.M.

VIRTUAL MEETING VIA ZOOM

MINUTES

Present: Chairman Ted Turner, Tim Csere, Robin Letourneau, Walt Jedziniak, Christopher Ott, and Matthew Reich (left at 6:52PM).

Absent: None

Call to Order: Chairman Turner called the meeting to order at 6:31 P.M.

Approval of Minutes: *A motion was made by Mr. Reich, seconded by Ms. Letourneau, to approve of both the February 18, 2020 regular meeting and April 29, 2020 special meeting minutes with no changes. Voted 6-0 in favor.*

Public Comments: None

Old Business:

- a) **Business Package Promotion & Tourism:** There should be two printing batches per year, one printing in the spring and one in the fall. There will be a picture of the new town hall added to the cover of the pamphlet. The relevant information for the town hall needs to be sent to the printer to be included in the pamphlet. It was suggested to incorporate a department directory for the town hall in the pamphlet. The Business of the Month businesses should be listed together on its own page. The members discussed which businesses should be included in the pamphlet and which home businesses should be listed as well. There is a need to promote local small businesses in town; that is why the pamphlet is important for the community and the town. It was suggested that a note to the community and businesses alike should be added to direct businesses to contact the town hall and/or the EDC to be included in the next printing of the pamphlet. The members wanted to add a services category but could not decide on which small businesses should be listed. The members chose instead to review a list of local businesses to pick a couple and discuss the options at a special meeting on May 26th at 6:30 PM. The members discussed where the pamphlets will be distributed within the town once they have been printed. It was suggested that some of the pamphlets should go to the library, the banks, the Town Hall, The Lucky Goat, and other more traveled places. It was also suggested to put the pamphlet on the commission website to view electronically as well.
- b) **New Business Update/New Businesses with Planning & Zoning Approval/Review of P&Z Minutes:** None, the members received no reports.

- c) **New Business Banner Locations:** The banner was picked up from Tiny Paws and will go to Sweet Jeans next.
- d) **Belltown Spotlight on Business:** The commission needs a photo taken with Belltown Motors for the Rivereast article. The members discussed thinking about other businesses to award and bring to the next meeting.
- e) **Town Beautification:** This is on hold. The Boy Scouts could not perform their project due to the restrictions from the state. The members will think about what projects could be performed in the town and will discuss it for the next meeting.

New Business: There has been no contact from the high school senior about his project with the EDC.

Town Manager's Report: None

Public Comments: None

Adjournment: *A motion was made by Mr. Jedziniak, seconded by Ms. Letourneau, to adjourn the meeting at 7:46 PM. Voted 5-0 in favor.*

Respectfully Submitted,

Katrina Aligata

Recording Clerk