

**Town of East Hampton
Economic Development Commission
Regular Meeting**

Tuesday, January 21, 2020

6:30 P.M.

East Hampton Town Hall

MINUTES

Present: Chairman Ted Turner (left at 6:42 PM), Tim Csere, Robin Letourneau, Walt Jedziniak, Christopher Ott, and Matthew Reich.

Absent: None

Call to Order: Chairman Turner called the meeting to order at 6:32 P.M.

Welcome New Members: New members Christopher Ott and Matthew Reich were appointed to the commission.

Approval of Minutes:

- a) *A motion was made by Mr. Csere, seconded by Mr. Jedziniak, to approve the November 19, 2019 regular meeting minutes with no changes. Voted 6-0 in favor.*

Public Comment: Dean Markham- Mr. Markham has become the Town Council liaison to the EDC. Mr. Markham reminded the members that the budget policy is submitted with the budget to the Town Council.

Old Business:

- a) **Business Package Promotion & Tourism:** Each member was assigned a category to revise and update the information to fit into the new pamphlet. Since the Town Hall will be moving; the members decided to print the pamphlet after the opening to have the most accurate information pertaining to the Town Hall. The members need to figure out which retail businesses should be incorporated in the pamphlet. The local businesses that answered the ads placed in the Rivereast and posted on Facebook will be included in the pamphlet. There were only 5-6 businesses that reached out. The members discussed which other local retail businesses to add to fill up more space in the guide.
- b) **New Business Update/ New Businesses with Planning and Zoning Approval/ Review of P&Z Minutes:** The members reviewed the planning and zoning minutes.
- c) **New Business Banner Location:** The banner was at Edward Jones and it will be going to Sweet Jane's Restaurant.
- d) **Belltown Spotlight on Business:** *A motion was made by Mr. Csere, seconded by Ms. Letourneau, to nominate Bevin Brothers Manufacturing Company as Belltown Spotlight on Business for the month of February. Voted 5-0 in favor.*
- e) **Town Beautification:** This topic has been tabled for next month's meeting.

New Business: It was suggested to use Facebook ads to promote the EDC and local businesses. These ads should target the community with websites that help guide them to information about local businesses and how the EDC helps the business within the community. More ideas and information will be presented at the next meeting.

Town Manager's Report: The Town Council discussed issues with parking in the village center. The property 3 Walnut is possibly being remodeled into a parking lot for the center.

Public Comment: None

Adjournment: *A motion was made by Mr. Jedziniak, seconded by Ms. Letourneau, to adjourn the meeting at 7:22 PM. Voted 5-0 in favor.*

Respectfully Submitted,

Katrina Aligata

Recording Clerk