

**Town of East Hampton  
Economic Development Commission  
Regular Meeting**

Tuesday, September 17, 2019

6:30 P.M.

East Hampton Town Hall

MINUTES

**Present:** Chairman Ted Turner, Robin Letourneau, Erin Hall and Walt Jedziniak.

**Absent:** Tim Csere.

**Call to Order:** Chairman Turner called the meeting to order at 6:30 P.M.

**Approval of Minutes:**

- a) *A motion was made by Ms. Hall, seconded by Ms. Letourneau, to approve the July 16, 2019 regular meeting minutes with no changes. Voted 4-0 in favor.*

**Public Comment:** None

**Old Business:**

- a) **Business Package Promotion & Tourism:** There were some submissions from the advertisement and update on Facebook looking for businesses to be added in the pamphlet. The deadline included in the ad was stated to be October 1<sup>st</sup>, but it will be extended to October 15<sup>th</sup>. This would be to help gain more businesses to add in the pamphlet. A compiled list of participating businesses would be ready for the next meeting. The commission members already split up the different sections for the pamphlet. The next meeting will be compiling the pamphlet and finished it to send to the printers.
- b) **New Business Update/ New Businesses with Planning & Zoning Approval/ Review of P&Z Minutes:** The commission members reviewed the minutes and the new businesses.
- c) **New Business Banner Locations:** Dexter's Tunes has the banner now; it will be going to Ratatouille next. It was suggested to have the business owners attend the meeting to get the banner. The members tabled changing the meeting time for the next meeting.
- d) **Belltown Spotlight of Business:** Amy Ordonez of 116 Main Street and Barbara Newell of Little Fish Gift Shop attended the meeting to talk with the members. The businesses owners in the village center have merchant meetings to discuss any problems they have and how to update or improve the village center. They came to ask the commission about having new signs made and installed to direct people to the village center. They also wondered if updating the existing signs would be possible as well. These signs would also inform and encourage people to shop in the village center. It was suggested to have the committee write a letter endorsing small business and the village center and send it to the Town Manager. There was discussion about getting the village center and the shops on gps outlets.

- e) **Commission Members' Business Outreach Reports:** This topic was already discussed.
- f) **Encouraging Local Businesses to Attend EDC Meetings:** This topic has already been discussed.
- g) **Town Beautification:** There is an Eagle Scout project to beautify and update the 'Welcome to' signs at the town's borders. The scout will start the project soon and finished before winter. The members discussed where the town property line ends and the state line start on the roads coming into the town. There will be three different drafts of what the new signs might look like. The commission will be able to review them. It was suggested to have the Garden Club attend a meeting and discuss a joint project. There was talk about have murals painted on various businesses within the Village Center.
- h) **Discussion of CT Economic Development Association (CEDAS) Membership:** None

**New Business:**

- a) **East Haddam Business Expo- October 29<sup>th</sup>:** This is an event that promotes local and small business. The event helps to bring customers to the vendors; and even connects businesses to other businesses. The person that coordinates the event has offered to help East Hampton develop a Business Expo of their own.

**Town Manager's Report:** None

**Public Comment:** None

**Adjournment:** *A motion was made by Ms. Letourneau, seconded by Mr. Jedziniak, to adjourn the meeting at 7:55 PM. Voted 4-0 in favor.*

Respectfully Submitted,

Katrina Aligata  
Recording Clerk.