

Town of East Hampton
Economic Development Commission
Regular Meeting
Tuesday, July 16, 2019
6:30 P.M.
East Hampton Town Hall

MINUTES

Present: Chairman Ted Turner, Tim Csere, Robin Letourneau, Erin Hall and Walt Jedziniak.

Absent: None

Call to Order: Chairman Turner called the meeting to order at 6:33 P.M.

Approval of Minutes:

- a) *A motion was made by Mr. Csere and seconded by Ms. Letourneau to approve the minutes of the regular meeting on June 18, 2019 with no amendments suggested. Voted 5-0 in favor.*

Public Comment: None

Old Business:

- a) **Business Package Promotion & Tourism:** *Mr. Csere made a motion, seconded by Ms. Letourneau, to move item 4a up to discuss first. Voted 5-0 in favor.* William McMinn of Essex Printing attended the meeting. The members need to gather the information for the businesses and town to add into the guide. An updated list of businesses needs to be gathered to see what can be added for the guide. It was suggested to put a notice in the next Events magazine to get the local businesses to join the guide. The deadline to respond and email the business' information would be October 1st. The guide should be personalized to what is best for East Hampton. The map in the guide should be able to fold out to be extended and have flags for points of interests. The title of the guide was decided to be East Hampton Connecticut Guide.
- b) **New Business Update/ New Businesses with Planning and Zoning Approval/ Review of P&Z Minutes:** The members reviewed the minutes. Ratatouille recently opened and Dexter's Tunes & Tales opened of July 13.
- c) **New Business Banner Locations:** The banner is at Dexter's Tunes & Tales then the banner will go to Ratatouille to be hung.
- d) **Belltown Spotlight on Business:** The photos were taken for Stop & Shop and Belltown Recycling. There were no applicants, but the members decided to make Kick Back and Bowl for August.
- e) **Commission Members' Business Outreach Reports:** The members discussed introducing themselves to the owner of Ratatouille. The members also discussed the problem of no trash cans and bathrooms coming off the airline trails.

- f) **Encouraging Local Businesses to Attend EDC Meetings:** There was no discussion for this item.
- g) **Town Beautification:** The members discussed how to beautify the town. It was suggested to find places in the village center to add murals and art pieces to brighten areas. It was suggested to fix up an old piano in the shed and have it placed in different places around the town and the village center. It was also suggested to have prospective high school students get involved with town beautification with their capstone projects.
- h) **Discussion of CT Economic Development Association (CEDAS) Membership:** This item was tabled for the next meeting.

New Business: None

Town Manager's Report: No Update

Public Comment: None

Adjournment: *A motion was made by Ms. Hall, seconded by Ms. Letourneau, to adjourn the meeting at 7:50 PM. Voted 5-0 in favor.*

Respectfully Submitted,

Katrina Aligata