

Town of East Hampton
Economic Development Commission
Regular Meeting

Tuesday, June 18, 2019

6:30 P.M.

East Hampton Town Hall

MINUTES

Present: Chairman Ted Turner, Tim Csere, Robin Letourneau, and Walt Jedziniak.

Absent: Kate Adams and Erin Hall.

Call to Order: Chairman Turner called the meeting to order at 6:35 P.M.

Approval of Minutes:

- a) *A motion was made by Mr. Csere and seconded by Ms. Letourneau to approve the minutes of the regular meeting on May 21, 2019 with no amendments suggested. Voted 4-0 in favor.*

Public Comment: None

Old Business:

- a) **Business Package Promotion & Tourism:** The members reviewed two different maps of the town from the Historic Society. There was discussion about which businesses should be listed and how to list each one. It was suggested to send out an advertisement announcing the brochure. The businesses that want to be part of the brochure can reach out through the advertisement. The brochure will help promote the local businesses within East Hampton. There was a suggestion made to have a detachable brochure included in the East Hampton visitor guide. The members want to schedule a meeting just to discuss the brochure.
- b) **New Business Update/ New Business with Planning & Zoning Approval/ Review of P&Z Minutes:** The members reviewed.
- c) **New Business Banner:** The banner is with Sacrascy Gallery and then will go to Chatham Creamery.
- d) **Belltown Spotlight on Business:** The members need to get a picture with Stop & Shop. The members will be taking pictures with Stop & Shop and Belltown Recycling on June 29th. There were no completed forms for the Business of the Month.
- e) **Commission Members' Business Outreach Reports:** Fat Orange Cat will be adding an addition onto their barn. They went through a few complications while trying to obtain a permit.

- f) **Encouraging Local Businesses to Attend EDC Meetings:** The members discussed having the business owners attend the EDC meetings to have a picture taken while being awarded by the members.
- g) **Town Beautification:** There was a suggestion of talking to prospective Eagle Scouts about beautification projects. The members discussed having a more permanent fixture built to beautify an area of the town. It was suggested that a stone wall should be built in a part of the town. It wouldn't have to be maintained as much as if a garden or flowers were to be planted.
- h) **EDC & Arts & Culture Commission Collaborative Event for 2019:** The members want to take this off the agenda.
- i) **Discussion of CT Economic Development Association (CEDAS) Membership:** The members investigated the association. The association holds seminars to help communities and individuals. The membership fees are \$150.

New Business: Chairman Turner was present when the Town Council reviewed the scoring and for the tax abatement for KOCO. Mr. Turner answered questions set forth by the council members.

Town Manager's Report: None

Public Remarks: None

Adjournment: *A motion was made by Ms. Letourneau and seconded by Mr. Csere to adjourn the meeting at 7:25 PM. Voted 4-0 in favor.*

Respectfully Submitted,

Katrina Aligata

Recording Clerk.