

Town of East Hampton
Economic Development Commission
Regular Meeting
Tuesday, May 21, 2019
6:30 P.M.
East Hampton Town Hall

MINUTES

Present: Chairman Ted Turner, Tim Csere, Robin Letourneau, Erin Hall, and Walt Jedziniak and Town Manager Mike Maniscalco.

Absent: Kate Adams

Call to Order: Chairman Turner called the meeting to order at 6:30 P.M.

Approval of Minutes:

- a) *A motion was made by Ms. Hall and seconded by Ms. Letourneau to approve the minutes of the regular meeting on March 19, 2019 with no amendments suggested. Voted 4-1-0 in favor with Mr. Csere abstaining.*
- b) *A motion was made by Ms. Letourneau and seconded by Mr. Jedziniak to approve of the corrected minutes of the special meeting on April 29th, 2019 with the amendments for the motion to say the scoring came to 49 points, the construction started before the application was submitted, and to define who will own the contract. Voted 5-0 in favor.*

Public Comment: None

Old Business:

- a) **Review/ Scoring/ Report of Findings for Business Tax Incentive Application for KOCO Child Care Center:** *A motion was made by Ms. Hall and seconded by Ms. Letourneau to conduct an open meeting. Voted 5-0 in favor. Those present was Wayne Rand of West High Construction LLC., the owner and construction manager of the new building KOCO will be moving to. Also present for KOCO was Michelle Kennedy 29 Mathew Lane Board President for KOCO, Leslie Salafia 27 Jacobson Farm Road Treasurer for the Board for KOCO, and junior member Joseph Salafia 27 Jacobson Farm Road. There will be 35 employees all together; 10-15 full-time and then there will be part-time employees. The members went through each category and scored the applicant. The contract with the ordinance needs to be entered with the town. The final scoring for the applicant was 51 points. This has the applicant in the 45-69 range; meaning the tax incentive they would be eligible for would be the 50% for 5 years. A motion was made by Mr. Csere and seconded by Ms. Hall to approve the tax incentive application for West High Ent. LLC with the scoring of 51 points within the range of 45-69 for an incentive of 50% for 5 years. Voted 5-0 in favor.*
- b) **Business Package Promotion & Tourism:** The members discussed the options they have to make either a visitor's guide, a town business map, and a brochure of what is in town. The members discussed getting East Hampton listed as a destination town. A way for this to happen would be to promote the tourist destinations within East Hampton to gather more awareness. Information was gathered about the company that produces the tourist maps for places like Cape Cod and Mystic. There are two purchase options of a la

carte or as a franchise. The a la carte would be picking which towns are included in the map. While the franchise option would be adding the town in question into an already existing map of other towns. The cost for a single-sided one town map would be \$5,000 with ten cents per copy. There is also an online map that could be included in the project with an extra cost of \$700 to \$900. It was suggested to add a map to the brochure instead of having a separate map for the town. The members discussed having William McMahon of Essex Printing attend the June meeting to answer any questions or concerns the members might have for the brochure.

- c) **New Business Update/ New Business with Planning & Zoning Approval/ Review of P&Z Minutes:** None
- d) **New Business Banner Locations:** The banner is at Studio 13 and will next be going to Sacrascy. The new banner will go to Chatham Creamery.
- e) **Belltown Spotlight on Business:** *A motion was made by Mr. Csere and seconded by Ms. Hall to accept the new Business of the Month nomination packet. Voted 5-0 in favor. A motion was made by Mr. Csere and seconded by Mr. Jedziniak to nominate Fowler's Auto Wrecking Inc. as Business of the Month for May. Voted 5-0 in favor. The sign is at Stop and Shop and the members have to get a picture and write up for Stop and Shop.*
- f) **Commission Members' Business Outreach Reports:** Table for next month's meeting.
- g) **Encouraging Local Businesses to Attend EDC Meeting:** Table for next month's meeting.
- h) **Town Beautification:** A suggestion was made to form a sub-committee for the town beautification. It was discussed to have the East Hampton Garden club president attend an EDC meeting. The locations that need focus and attention first would be the enter and exit signs on route 66.
- i) **EDC & Arts & Culture Commission Collaborative Event for 2019:** Table for next month's meeting.

New Business:

- a) **Discussion of CT Economic Development Association (CEDAS) Membership:** The members want to find out the membership fees before deciding.

Town Manager's Report: The Town Manager reported to the members that Jim Monahan has resigned from his position on the Middlesex Revitalization Commission and asked if the members or anyone they know would want to fill the vacancy. The commission gives loans to small businesses in local towns. They obtain the money for the loans from the state.

Public Comment: None

Adjournment: *A motion was made by Mr. Csere and seconded by Mr. Jedziniak to adjourn the meeting at 7:51 PM. Voted 5-0 in favor.*

Respectfully Submitted,

Katrina Aligata

Recording Clerk.