

Town of East Hampton
Economic Development Commission
Regular Meeting

Tuesday, March 19, 2019

6:30 P.M.

East Hampton Town Hall

DRAFT MINUTES

Present: Chairman Ted Turner, Tim Csere, Robin Letourneau, Erin Hall, Kate Adams, and Walt Jedziniak.

Absent: None

Call to Order: Chairman Turner called the meeting to order at 6:35 P.M.

Approval of Minutes:

- a) *A motion was made by Mr. Csere and seconded by Ms. Letourneau to approve the regular meeting minutes of January 15, 2019 with no amendments suggested. Voted 6-0 in favor.*

Public Comment: None

Old Business:

- a) **Business Package Promotion & Tourism:** The members discussed their options with the town visit guide and business brochure. There was a suggestion made to keep the two guides separate. One for tourism and visitors and one for local businesses to inform the community. The brochure should be advertised to gain local knowledge and support from the local businesses and community. It was advised that there should be a 4-5-year revision plan to keep the guide and brochure up to date with the businesses and information.
- b) **New Business Update/ New Business with Planning & Zoning Approval/ Review of P&Z Minutes:** This was included in the packet handed out to the members. The commission members reviewed the Planning and Zoning information.
- c) **New Business Banner Location:** The banner is at Devine Jewelers and will be going to The Little Fish.
- d) **Belltown Spotlight on Business:** The sign was with Crossfit and will be moved to Stop & Shop for next month. The commission members took a picture with the owner of Crossfit for the article that will go in the Rivereast newspaper.
A motion was made by Ms. Hall and seconded by Mr. Jedziniak to nominate Stop & Shop as Business of the Month for February. Voted 6-0 in favor.

- e) **Commission Members' Business Outreach Reports:** None
- f) **Encouraging Local Businesses to Attend EDC Meetings:** There was a suggestion made to have members of the public and community attend the EDC meetings for when they want to nominate a business. Or if a business owner wants to nominate themselves, they would attend the meeting to make the nomination. It was also stated that the owner of the business for Business of the Month would be invited to the meeting to receive their award and have their picture taken with the commission for the article for the Rivereast newspaper.
- g) **Town Beautification:** It was suggested that a boy scout looking for a community project to help gain his Eagle Scout badge would be a possible candidate for the beautification project. The members discussed the idea of installing trail signs for the Airline Trail as part of the town beautification project. The Lake Clean Up Day will be held on April 27th. It was suggested that the EDC could couple with the lake clean up and have another part of the town cleaned as well.
- h) **EDC & Arts & Culture Commission Collaborative Event for 2019:** There was no discussion for this topic; but the members want to keep this on the agenda.
- i) **Update on East Haddam Business Association Event:** The Colchester EDC is having their Business Association Event on April 18th. The members are planning on attending the event.

New Business:

- a) **Discussion of CT Economic Development Association (CEDAS) Membership:** There was no discussion for this topic and was tabled for next month's meeting.

Town Manager's Report: The members reviewed the information included in the packet handed out.

Public Comment: None

Adjournment: At 8:05 p.m. Mr. Csere moved to adjourn. Ms. Letourneau seconded. Voted 6-0 in favor.

Respectfully Submitted,

Katrina Aligata

Recording Clerk