

**Town of East Hampton**  
**Economic Development Commission**  
**Regular Meeting**

Tuesday, December 18, 2018

6:30 P.M.

East Hampton Town Hall

**MINUTES**

**Present:** Ted Turner, Tim Csere, Robin Letourneau, and Erin Hall.

**Absent:** Walt Jedziniak and Kate Adams.

**Call to Order:** Chairman Turner called the meeting to order at 6:34 P.M.

**Approval of Minutes:**

- a) *A motion was made by Mr. Csere and seconded by Ms. Hall to approve the regular meeting minutes of November 20, 2018 with no amendments suggested. Voted 4-0 in favor.*

**Public Comment:** None

**Presentation:**

- a) **Library Shop Local Campaign- Library Director Ellen Paul:** The Library Director Ellen Paul and Library Advisory Board Chairperson Amy Ordonez presented their Shop Local Campaign to the commission members. When a citizen of the town purchases a gift or an item from one of the participating businesses in the Village Center, they receive a raffle ticket to put their name in for the drawing to win the basket prize. In the basket prize is a collection of items from the participating local businesses within the village center. The winning name will be drawn on Friday, December 21<sup>st</sup>. This campaign helped to promote shop local and boost business for the shop owners within the community. It was very successful for it's first time and both Ms. Paul and Ms. Ordonez are looking for help and support from the EDC and the members for when they put it together for next year. Ms. Paul also asked the commission for their support of the library to win an 'Excellence in Public Library Award'. The members wholeheartedly agreed to help with this as well. The members asked Ms. Paul to write up a letter for the commission to review and sign in support of the library to win the award.

**Old Business:**

- a) **Business Package Promotion & Tourism:** The members discussed having a special meeting in January to put the pieces together for the tourism pamphlet, so the new edition may be sent to the printers. The index was created during their discussions. These

different sections will be: Accommodations, Village Center, Restaurants, Shopping, Services, Churches, Fitness, Town Map, Recreation/ Hiking/ Open Space, Points of Interest, and Service Organizations. It was suggested to have a Welcome page from the Town Manager and a list of annual events within the town included in the pamphlet. Most of the sections were divided up between the present members.

- b) **New Business Update/ New Businesses with Planning and Zoning Approval/ Review of P&Z Minutes:** The members reviewed the Planning and Zoning minutes and approval of new businesses.
- c) **New Banner Locations:** The banner is with Memory Maker and then will be moved to the Sleepy Rooster.
- d) **Belltown Spotlight on Business:** Tang Asian Bistro has their award and so does The Studio. The members decided that Crossfit will be Business of the Month for January.
- e) **Commission Members' Business Outreach Reports:** This topic has been tabled for the next meeting.
- f) **Encouraging Local Businesses to Attend EDC Meetings:** There was no discussion for this topic, it was tabled for the next meeting.
- g) **Town Beautification:** It was suggested to have some of the local businesses around the community sponsor the beautification of a spot in town and have their business advertised as well. It was also suggested that something eco-friendly should be planted near the watershed and lake area during the beautification. The members also discussed updating and planting year-round plantings for the Welcome signs coming in to town on the main roads.
- h) **EDC & Arts & Culture Commission Collaborative Event for 2019:** The members decided to push this topic to the next meeting.
- i) **Update on East Haddam Business Association Event:** The event is effective for businesses in other towns. The members discussed starting an event for East Hampton and try to help promote the local businesses. The members decided to keep this topic on the agenda and to work on it after the pamphlet has been completed and sent to the printers.

**New Business:** None

**Town Manager's Report:** The typed report from the Town Manager was included in the packet handed out. The members reviewed the report.

**Public Comment:** None

**Adjournment:** At 7:38 p.m. Mr. Csere moved to adjourn. Ms. Hall seconded. Voted 4-0 in favor.

Respectfully Submitted,

Katrina Aligata

Recording Clerk