

**Town of East Hampton**  
**Economic Development Commission**  
**Regular Meeting**

Tuesday, November 20, 2018

6:30 P.M.

East Hampton Town Hall

Minutes

**Present:** Ted Turner, Tim Csere, Erin Hall, Kate Adams, Walt Zedjiniak (arrived at 6:34 pm), and Robin Letourneau (on conference phone).

**Absent:** None

**Call to Order:** Chairman Turner called the meeting to order at 6:30 P.M.

**Approval of Minutes:**

*A) A motion was made by Ms. Hall and seconded by Ms. Adams to approve the regular meeting minutes of October 16, 2018 with no amendments suggested. Voted 5-0 in favor.*

**Public Comment:** Mary Ann Docler attended the meeting on behalf of Black Walnut Bread Company. She wanted to inform the commission that there is a date set to open the bakery on December 1<sup>st</sup>. She was hoping that the commission and its members would support the business and attend the planned ribbon cutting on opening day. It will be posts advertised about the event on Facebook to gain more of an audience.

**Old Business:**

**A) Business Package Promotion & Tourism:** The older pamphlets have been printed and paid for in the last fiscal year's budget. The members discussed getting all of the sections of the new pamphlet together so the new version could be sent to the printers soon. The members also made a suggestion to hold a separate workshop meeting in January to revise and edit the sections for the new pamphlet. This topic was tabled for the next meeting.

**B) New Business Update/ New Businesses with Planning & Zoning Approval/ Review of P&Z Minutes:** The members reviewed the minutes and approvals from the last Planning and Zoning meeting. **C) New Banner Business Location:** The banner is at Little Fish Gallery & Gift. It will then be moved to Memory Maker and after that the banner will go to Black Walnut Bread Company.

**D) Belltown Spotlight on Business:** Yellow Marigold has their picture and article in the Rivereast newspaper. The members discussed going to The Studio to get a picture for their article in the Rivereast as well. Tang Asian Bistro is Business of the Month for November. The

members want to add CrossFit, Heather's Fine Jewelry, Kick Back and Bowl, and Bevin Bell to the list at the bottom of the agenda.

**E) Commission Members' Business Outreach Reports:** The members discussed Goats & Roses moving out of Marlborough and looking for a new area to open their business. The members were eager to have the business move to East Hampton to bring more tourism and business to the town.

**F) Encouraging Local Businesses to Attend EDC Meetings:** The local businesses could give feedback to the commission, so they could be advised of what is occurring in the town. The members also discussed designing a sort of flyer to handout to the businesses with the commission's information. This could better help the local businesses and their owners with getting into contact with the members of the commission.

**G) Promotion of "Shop Local":** The members discussed how to promote 'shop local'. There was a suggestion to use social media to show how beneficial and rewarding it is to shop locally.

**H) Town Beautification:** The members discussed updating and beautifying the sign that promotes the Lion's Club and the Rotary. They also mentioned doing the same to the 'Welcome to East Hampton' signs coming in to town. There was discussion about possibly having some local businesses sponsor the beautification to get their business on the sign. Or create a new welcome sign for the town with 1 business a month sponsoring the sign. That way 12 businesses will be recognized in another way in one year.

**I) EDC & Arts & Culture Commission Collaborative Event for 2019:** This topic has been tabled for next month's meeting.

**J) Update on East Haddam Business Association Event:** The members discussed creating an event for small businesses to help improve and aide the owners and businesses. It needs to have a set schedule for each month. The members would need more help and people to get the event up and running. The members tabled this topic for further discussion and planning at next month's meeting.

## **New Business**

**A) Approval of 2019 Meeting Dates:** *Mr. Csere made a motion and seconded by Ms. Hall to approve the 2019 meeting dates. Voted 6-0 in favor.*

**Town Manager's Report:** See Attached.

**Public Comment:** The letter concerning the new Air BnB ordinance from the commission was copied and passed along to the Town Council and the Sub-Committee for the ordinance.

**Adjournment:** *At 7:42 p.m. Mr. Csere moved to adjourn. Ms. Hall seconded. Voted 6-0 in favor.*

Respectfully Submitted,

Katrina Aligata

Recording Clerk