**Town of East Hampton**

**Economic Development Commission**

**Regular Meeting**

Tuesday, October 16, 2018

6:30 P.M.

East Hampton Town Hall

DRAFT MINUTES

**Present:** Ted Turner, Tim Csere, Robin Letourneau, and Walt Jedziniak.

**Absent:** Erin Hall and Kate Adams.

**Call to Order:** Chairman Turner called the meeting to order at 6:30 P.M.

**Approval of Minutes:**

1. *A motion was made by Mr. Csere and seconded by Ms. Letourneau to approve the regular meeting minutes of September 18, 2018 with no amendments suggested. Voted 4-0 in favor.*

**Public Comment:** The owner of Yellow Marigold was present for the meeting to be presented with the Business of the Month plaque and had her picture taken with the committee.

**Old Business:**

1. **Business Package Promotion & Tourism:** The brochure needs to be completed and finished before sending off to the printer. There was a suggestion to have the brochure focus on both targets; to attract more tourism from outsiders and to promote residents to shop local. Each member is working on their section of the brochure and the committee will have a special meeting to complete and finalize the brochure. Twelve pictures will be included inside the brochure and Mr. Jedziniak volunteered to take the pictures.
2. **New Business Update/ New Businesses with Planning & Zoning Approval/ Review of P&Z Minutes:** The members reviewed the minutes and the approvals.
3. **New Business Banner Locations:** The banner will be moved from Frill to She Shed.
4. **Belltown Spotlight on Business:** The Studio is the Business of the Month for September and then Yellow Marigold is Business of the Month for October. The write up and pictures for Swept Away and Carl Guild have been submitted in the quarterly newspaper. The members want to add Bevin Brothers Manufacturing Co. and Fat Orange Cat to the list at the bottom of the agenda. *Mr. Csere made a motion and seconded by Ms. Letourneau to nominate Tang Asian Bistro for Business of the Month for November. Voted 4-0 in favor.*
5. **Commission Members’ Business Outreach Reports:** None
6. **Encouraging Local Businesses to Attend EDC Meetings:** A suggestion was made that a new website might stir up some attendance for the meetings.
7. **Promotion of “Shop Local”:** This was discussed with the brochure promotion package.
8. **Town Beautification:** The members want to discuss where the town needs beautification and what to do about it.
9. **EDC & Arts & Culture Commission Collaborative Event for 2019:** There have been no updates.

**New Business:**

1. **East Haddam Business Association Event:** The members discussed whether the EDC should start up an event in town for the local businesses.

**Town Manager’s Report:** The report will be attached to the minutes.

**Public Comment:** The members reviewed the letter Ms. Letourneau wrote for the Town Council concerning the ordinance on Air BnB rentals in the town. The attending members will be sending a copy of the letter to the absent members of the commission.

*Mr. Csere made a motion and seconded by Ms. Letourneau to approve of the letter with a suggestion to add each commission member’s name on the letter and to send the final copy to the Town Council. Voted 4-0 in favor.*

**Adjournment:** *At 7:54 p.m. Mr. Csere moved to adjourn. Ms. Letourneau seconded. Voted 4-0 in favor.*

Respectfully Submitted,

Katrina Aligata

Recording Clerk