

**TOWN OF EAST HAMPTON
CLEAN ENERGY TASK FORCE**

REGULAR MEETING

TUESDAY, AUGUST 2, 2022

6:00PM

TOWN HALL 2nd FLOOR MEETING ROOM

MINUTES

Present: Russ Kaplan, Paul Wisniewski, Lorry Belanger, Marty Podskoch, and David Price.

Absent: Jack Solomon.

Call to Order: Mr. Kaplan called the meeting to order at 6:01 P.M.

Approval of Minutes: July 13th, 2022: *A motion was made by Ms. Belanger, seconded by Mr. Wisniewski, to approve of the July 13th special meeting minutes with the change to strike the sentences, "The registration for the event is online and the entries are sent to the Clean Energy email. People owning cars, car dealerships, and booth vendors like Earthlite and the food vendors all register online through the link" from the minutes. Voted 5-0 in favor.*

Public Remarks: None

Presentation: None.

Communications

A. Town Staff Report: None

Old Business:

- A. Clean Energy Town Initiatives:** Mr. Podskoch sent an email to Stephan from Earthlite Technologies about an update, but there wasn't a response. The Town Manager's approval is needed to do solar projects in public town buildings. Mr. Kaplan has been working with PACE to get promotional marketing materials for preparing for the Heat Smart program. Homeowners and renters can request an audit to be performed at their residence to finish step one of the program. The members discussed spreading the information to request an audit and about the Heat Smart program. It was suggested to put the information on the town website, the webpage for the Task Force, and put an article in the Rivereast to spread the information and promote the program.
- B. Heat Pump Webinar Report:** The webinar was very informative and helpful. The members discussed wanting to spread the information and awareness of heat pumps. The members talked about setting up a booth at the car show for heat pumps or to pass out flyers and handouts at the Task Force's booth during the event.

- C. Task Force Webpage Messages:** The EV Charging and Battery program is posted on the Task Force webpage. There was also an article posted on the webpage. The members also discussed posting about the Heat Smart program and the Car Show event on the webpage. It was decided that Mr. Podskoch will draft an article about the car show and Mr. Kaplan will draft an article for the Heat Smart program both for the Rivereast.
- D. 2022 Electric Car Show:** The car show is on the scrolling banner on the Town Website. Most of the dealerships stated they didn't have cars to send for the event. Hyundai of Meriden expressed interest last year. They will see if they can get a car to the show for this year. Secor Volvo will follow up with them tomorrow about their involvement. An email with all pertinent information about the event was sent to Polstar. They stated they are short on staff but they haven't said no yet. A gym owner in town owns a Polstar car that is interested in participating in the event. Tesla was contacted and they stated they don't have any cars to include in the show. General Motors stated they are out of stock, but East Hartford dealership will be contacted soon. Toyota of Colchester is very interested in the event and they want to show their new electric car. Ford, Kia, Volkswagen, and Nissan will all be participating in the event. Nissan may not have a car to show at the event but they will be in attendance nonetheless. Airline Cycles from town will be participating in the event with their new electric bicycles as well. This is twice the dealerships involved this year compared to last year. The members discussed having a computer or tablet set up to show a presentation during the event. The members also suggested having a tablet set to a website that shows all helpful and pertinent websites and information about clean energy and EV cars. The website has a survey people can take that matches which electric car would be best for their lifestyle. The members talked about finding another generator for the event. It was suggested to ask Mr. Solomon if the Task Force can use his generator. There was another suggestion to talk to car clubs in nearby towns to see if there are anyone interested in the car show event. Bigger signs announcing the event and patches to alter last year's signs were brought up with the members. Flyers and posters were passed around to the members to post and handout in different places in town.

New Business: The members discussed going before the Town Council to discuss joining Sustainable CT once again. The members have to get onto the Council's agenda to present to the members and discuss joining Sustainable CT. The members also suggested being on the agenda to discuss and promote the car show event.

Public Remarks: None

Adjournment: *A motion was made by Mr. Wisnieski, seconded by Mr. Price, to adjourn the meeting at 6:48 P.M. Voted 5-0 in favor.*

Respectfully Submitted,

Katrina Aligata

Recording Clerk