

**TOWN OF EAST HAMPTON
CLEAN ENERGY TASK FORCE**

REGULAR MEETING

TUESDAY, AUGUST 3rd, 2021

6:00 PM

TOWN HALL 2nd FLOOR MEETING ROOM

Minutes

Present: Chairperson Kye Amtmanis, Lorry Belanger, Paul Wisniewski, Martin Podskoch, and Russell Kaplan.

Absent: Cynthia Singer and Kurt Reichenbach

Call to Order: The meeting was called to order at 6:06 P.M. by Chairperson Amtmanis.

Approval of Minutes:

- a) **Regular Meeting of July 6th, 2021:** A motion was made by Mr. Wisniewski, seconded by Mr. Podskoch, to approve of the July 6th, 2021 regular meeting minutes. Voted 5-0 in favor.*

Public Remarks: None

Presentation: None

Communications: None

- a) Town Staff Report:** The Town Manager posts a bi-weekly report to the Town website.

Old Business

- a) Discussion of Home Energy Solutions/ Solar Canopies/ Heat Pumps/ Income Eligible Programs:** John Greeno will have a booth at the car show for his company New England Conservation. Earthlight Technology is also interested in getting a booth for the car show, but there's no registration form for the company yet. There are a couple of other companies interested in participating in the electric car show.
- b) Discussion of September's Electric Car Show:** The press release for the event is finished and was reviewed by the members. It was suggested to update the press release with the additional information talked about from the meeting and a link to the on line registration forms. Ms. Belanger volunteered to have her number listed for anyone looking to call and ask questions for the event. The food and music for the event was discussed by the member. Sweet Jean's can't be in the event, but Rossini's is interested in providing food for the event. All the confirmed information will be passed on to the owner of Rossini's. A local ice cream truck is also interested in providing ice cream

during the event. The Lion's Club offered to provide food as well, but they need to vote on whether they can and are available to participate in the event. The music will be a sound system and speakers set up to play selected playlists during the event. Parks and Rec offered to publicize, post flyers, and help with online registration for the vendors and companies for the event. Although Parks and Rec are not a sponsor; they will be recognized and thanked for their help. Portland is in on the event and will have a booth at the event. The approved budget for the event is \$950. The members discussed whether it would be beneficial to get one or two port-a-potties for the event. There are some already located around the school for the public to use. The members suggested maybe getting one handicap to add to the others onsite. There are two rough outlines for the flyers to be spread around town. The members discussed the design for both. The members discussed obtaining nametags and wearing corresponding colors to make it obvious who the commission members are during the event. The signs for the event are being designed. They will be 24X83 corrugated plastic signs that can fit onto store fronts in town. It was suggested to have one sign on Stop & Shop and another on the congregational church. There will be another sign 12X24 that will have the event name, location, date, and time to gain attention and spread more awareness and promotion in town. The directional signs will be placed around town in strategic places to direct people to the event. Parks & Rec will post the flyers and signs at Sear's Park to help promote the event. The members are working with the High School to have a site visit before the event. The members also discussed which dealerships they will try to recruit for the event. Nissan will be providing a car for the event. Mr. Wisniewski will go to Chevrolet, Mr. Podskoch will go to Colchester Toyota, Mr. Kaplan will reach out to Ford, BMW, and Hyundai, Ms. Amtmanis will go to Saybrook Kia, and Ms. Belanger will go to Honda. The members will hand out registration forms for each dealership that will participate in the event. It was suggested that a new form should be made for dealerships since they won't technically have a booth as they usually stay next to the cars. The booth participants should be Clean Energy oriented companies for the event. All vendors and companies could come to the site to start setting up beginning at 10:30 am. If precautions need to be taken for Covid, it can be tweaked and included before the event date. The cars, booths, and events will be setting up and located in front of the school near the entrance. This will cause the event to have more visibility by public passing by the event.

New Business: None

Public Remarks: None

Adjournment: *A motion was made by Mr. Podskoch, seconded by Ms. Belanger, to adjourn the meeting at 7:02 P.M. Voted 5-0 in favor.*

Respectfully Submitted,

Katrina Aligata

Recording Clerk