

TOWN OF EAST HAMPTON ARTS & CULTURE COMMISSION
REGULAR MEETING
THURSDAY, APRIL 18, 2019
6:30 P.M.
JOSEPH N. GOFF HOUSE

MINUTES

Shirley Brooks, Betty Sennett, Phyllis Martin, Amy Ordonez, Ed Yocher, Melissa Pionzio present.

1. Call to Order
2. Adoption of the Agenda approved
3. Approval of Minutes
 - A. March 21, 2019 - approved
 - B. April 4, 2019 – approved
4. New Business
 - A. Discussion on Increasing Facebook Posts – Amy Ordonez has been added as an administrator for the EHACC Facebook page. She suggested we consider boosting Facebook posts, which is not very expensive. You can target specific groups by age, geographical areas etc. It can be as inexpensive as \$1 or a few dollars for several days and reach more audience. She has noticed a big increase in names she doesn't know liking or sharing posts for her Facebook business page. Jennifer Marozzi has a marketing company and helps the village center with advertising, perhaps we can ask for her advice. We have money earmarked in our proposed budget for publicity, so perhaps we could use some of those funds for this idea.
5. Upcoming agenda events – Facebook publicity, Sculpture Mile initiative, student art awards – get pictures of artwork and students' names from Carol, order bells from Devine Jewelers and certificates and set date for reception at Sears Park, Wade Russo, election of officers, budget, select location for art purchased at the East Hampton Art Association art show on May 4 – Amy, Phyllis and Melissa will select the work. (Be there by 2 p.m.)
6. Arts & Culture 2019 Grants
 - A. Interviews – Stacey Gibson and Judy Holberg for transportation to the Faery Village at the Florence Griswold for preschoolers, Stacey Gibson - weaving board and street signs for elementary students, Kate Adams and Holly White - coaches for safety cheerleading training through East Hampton High School Cheerleading Booster Club, Amie Meacham – youth and senior art program, Judy Hoffhine yarn installation in the village center.
 - B. Discussion & Selection – after much discussion commissioners voted to give this year's grant funding to Stacey Gibson for Faery Village trip transportation and Judy Hoffhine for the yarn installation.
7. Commissioner's Reports - The East Hampton Art Association is offering a demo with oil painter Jim Laurino on April 24 at the library community room. CHS, April 28 talk and walk

in the center of town with Hunt Voelker at 1 p.m. and May 19, talk on the three of the town's past and present schools, Chestnut Hill, Old Center School and current Center School building at the CHS building, town-wide tag sale June 15, applications at the town hall and library. Epic Arts dinner and a show April 26, 6:30 to 8:30, \$10 donation with dinner and show. Friends of the Library craft swap where people bring leftover crafts to library and you can swap for other items and the event is open to the public, May 4, 10 a.m. to noon. May 4, art show at the Lutheran church with the East Hampton Art Association.

8. Public Comments – none
9. Adjournment – 8:25 p.m.